

Capital Asset Pricing Model

I. CAPM: Assumptions and Prediction

1. Perfect markets
 - Perfect competition: Each investor has no effect on prices or returns
 - No taxes
 - No transaction costs
 - All assets are traded and perfectly divisible
 - No short sale constraints
 - Borrow and lend at the same risk-free rate, total borrowing = total lending
2. Investors only worry about mean and variance of end-of-period wealth
3. Homogeneous expectations

Under these assumptions, CAPM says that the return of any Stock i , r_i , should satisfy

$$E[r_i] = r_f + \beta_i [E(r_M) - r_f]$$

Where r_f is the risk free rate, r_M is the market portfolio return, and

$$\beta_i = \frac{\text{Cov}(r_i, r_M)}{\text{Var}(r_M)}$$

II. CAPM Market Portfolio and Risk-Free Rate

- A. How do we know that everyone would invest only in same portfolio?

- B. How do we know that the market will be “cleared”—that everyone gets to invest however much they want in the efficient portfolio?

Notice that if some investors become less risk-averse, the market portfolio becomes more risky.

Note: Under the assumption of CAPM, the market portfolio should include all wealth. However, we typically use a portfolio of exchange-traded stocks. For example, we might use the value-weighted index of NYSE stocks

III. Beta Pricing

- A. Where does the beta pricing formula come from?

The slope of the capital allocation line tells us the additional return an investor will get if he takes up one standard-deviation of additional risk by buying . By the two-point method of obtaining slope, this is

$$\frac{dr_P}{d\sigma_P} = \frac{r_M - r_f}{\sigma_M - \sigma_f} = \frac{r_M - r_f}{\sigma_M}$$

Now suppose the investor decided to invest a little less in the market portfolio and more in a particular asset i , what will the tradeoff between portfolio return and risk become?

If the investor keeps a fraction α of his wealth in the market portfolio and invest the remaining $1 - \alpha$ in asset i , this new portfolio Q will have

$$\begin{aligned} r_Q &= \alpha r_M + (1 - \alpha)r_i \\ \sigma_Q &= \{Var[\alpha r_M + (1 - \alpha)r_i]\}^{0.5} \\ &= \{\alpha^2 \sigma_M^2 + (1 - \alpha)^2 \sigma_i^2 + 2\alpha(1 - \alpha)Cov(r_M, r_i)\}^{0.5} \end{aligned}$$

Taking derivatives with respect to α ,

$$\frac{dr_Q}{d\alpha} = r_M - r_i$$

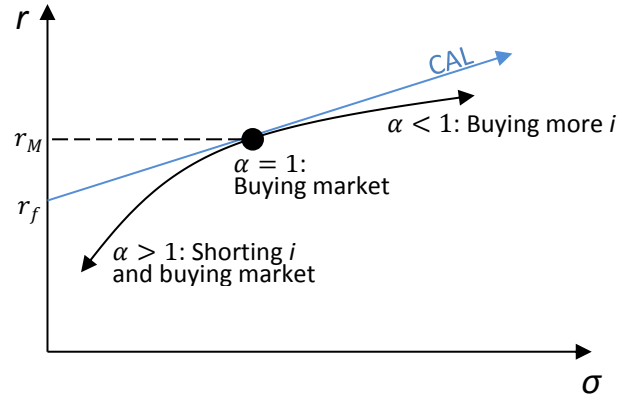
$$\begin{aligned} \frac{d\sigma_Q}{d\alpha} &= 0.5\{\sigma_Q^2\}^{-0.5} \{2\alpha\sigma_M^2 - 2(1-\alpha)\sigma_i^2 + 2[(1-\alpha) - \alpha]Cov(r_M, r_i)\} \\ &= \sigma_Q^{-1} [\alpha\sigma_M^2 - (1-\alpha)\sigma_i^2 + (1-2\alpha)Cov(r_M, r_i)] \end{aligned}$$

Dividing the first equation by the second gives us the tradeoff between return and risk as we deviate,

$$\frac{dr_Q}{d\sigma_Q} = \frac{dr_Q/d\alpha}{d\sigma_Q/d\alpha} = \frac{r_M - r_i}{\sigma_Q^{-1} [\alpha\sigma_M^2 - (1-\alpha)\sigma_i^2 + (1-2\alpha)Cov(r_M, r_i)]}$$

When $\alpha = 1$, the investor is holding exactly the market portfolio, so $r_Q = r_M$ and $\sigma_Q = \sigma_M$.

Furthermore, as argued before, deviating to any asset other than the risk-free asset will result in a worse return-risk tradeoff. Plotting this graphically (for illustration, the case when i is more risky than the market portfolio),



It is apparent from the diagram that

$$\left. \frac{dr_Q}{d\sigma_Q} \right|_{\alpha=1} = \frac{dr_P}{d\sigma_P} = \frac{r_M - r_f}{\sigma_M}$$

Which means

$$\begin{aligned} \left. \frac{r_M - r_i}{\sigma_Q^{-1} [\alpha\sigma_M^2 - (1-\alpha)\sigma_i^2 + (1-2\alpha)Cov(r_M, r_i)]} \right|_{\alpha=1} &= \frac{r_M - r_f}{\sigma_M} \\ \frac{r_M - r_i}{\sigma_M^{-1} [\sigma_M^2 - Cov(r_M, r_i)]} &= \frac{r_M - r_f}{\sigma_M} \\ r_i &= r_f + \frac{Cov(r_M, r_i)}{\sigma_M^2} (r_M - r_f) \end{aligned}$$

- B. What does the CAPM Beta formula says?
1. β measures each asset's contribution to the variance of the market portfolio, which we know is the optimal portfolio. (You will be asked to derive this property of β in Assignment 1.)
 2. Investors only care about the risk and expected return of their *optimal portfolios*. Therefore, they are only concerned with the impact of an additional asset on the risk and return of their portfolio.
 3. Since the only relevant risk of an asset is its *marginal contribution to the risk of the market portfolio*, this is the only risk that gets compensated.

For an asset that goes against the market, its return should be negative!
Why?